

# WHY GLASS?

Why do we package our products in glass? Glass is more expensive, costs so much more to ship, and is considered “fragile”. So why is HealthForce Superfoods so committed to glass packaging? Better products, better for the environment and better for you!



## Here's the Glass Facts:

- Glass is 100% recyclable and can be recycled endlessly without loss in quality or integrity.
- 80% of the glass that is recovered is made into new glass products.
- A glass container can go from a recycling bin to a store shelf in as little as 30 days.
- Glass is free of toxic chemicals and won't leach into your superfoods.
- Glass preserves quality and flavor.
- Glass containers can be reused in the home. A great option for bulk food storage or on-the-go smoothie containers.

First and foremost, plastic is made from petroleum and petroleum derivatives. Every time plastic gets manufactured, new resources are used, and, as a byproduct, toxic waste is released, polluting the air and waterways. Sure, plastic can be recycled, but each time plastic is “downcycled,” plastic loses its integrity and quality, becoming something else that eventually won't be able to be recycled or reused.

Glass is 100% recyclable and can be recycled endlessly without loss in quality or integrity. Most glass out there is in fact at least 25% recycled glass, some as much as 100%. Over a ton of natural resources are saved for every ton of glass recycled. One ton of carbon dioxide is reduced for every six tons of recycled container glass used in the manufacturing process.

Some superfoods have specific requirements regarding photosensitivity, temperature, and humidity requirements. Considering high integrity packaging is essential to maintaining nutrients. For example, some foods should not get direct sunlight. That is why amber glass, which is UV resistant, is a great option for long-term storage of supplements. Amber glass is also able to withstand heat much more than plastic.

And let's not forget glass which, unlike plastic, does not contain any harmful chemicals such as BPA, phthalates, PVC, or polycarbonate. So, nothing can leach into what you're consuming from a glass bottle. Packaging in glass assures that your products are just that: pure, quality superfoods and herbal extracts!

